

SO Review

online review platform from SO WIFI



What is SO Review?

Did you know...customers who view user-generated content show **133% higher conversion rate**, and consumer reviews **are trusted 12 times more** than descriptions from manufacturers. Now you know the facts we want to help improve your online review ranking and help your business growth with just a few simple steps.

SO Review empowers businesses to respond to all reviews in one central place, from bringing together reviews from multiple platforms into one simple dashboard. This will not only save you time and improve your ranking but drives more positive reviews and enables you to do direct comparisons with your competition.

Features

- Respond to reviews directly
- Compare scores with competitors
- Review notifications
- SO Review dashboard
- 24/7 review support
- TripAdvisor Review Express

Supported Review Sites

- TripAdvisor
- Yelp
- Foursquare
- TheFork
- Bookatable
- Opentable
- Zomato
- JustEat
- Facebook
- Google
- Instagram
- Twitter
- Pinterest
- And more...

Why SO Review? Here are the keys to unlock more business opportunities:

Save a lot of time

SO Review scans and collects all your reviews from various platforms into a dashboard where you can reply to all your reviews directly.



Collect more positive reviews

Collects more reviews by sending a targeted message after a customer visit. You can easily convert a happy customer into a positive review.



Improve your ranking

We help improve the quality, quantity and recency of your reviews. That's how review sites reward you with a higher ranking.



Beat the competition

Select your competitors and compare their reviews, ranking and scores on topics such as food and service with your own.

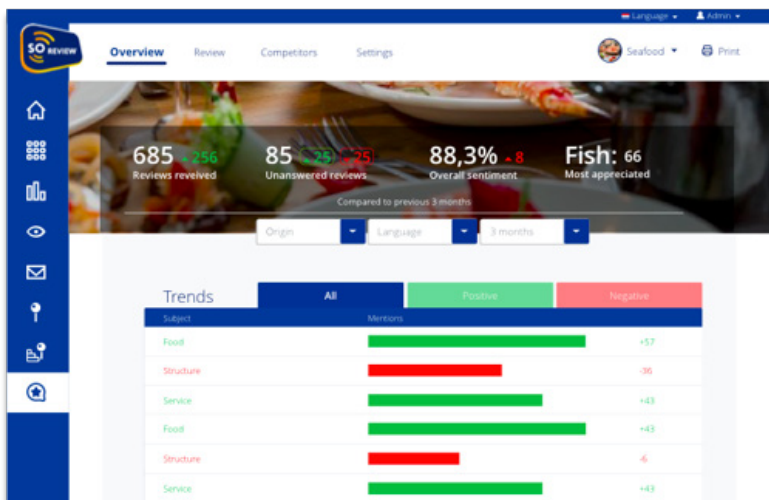


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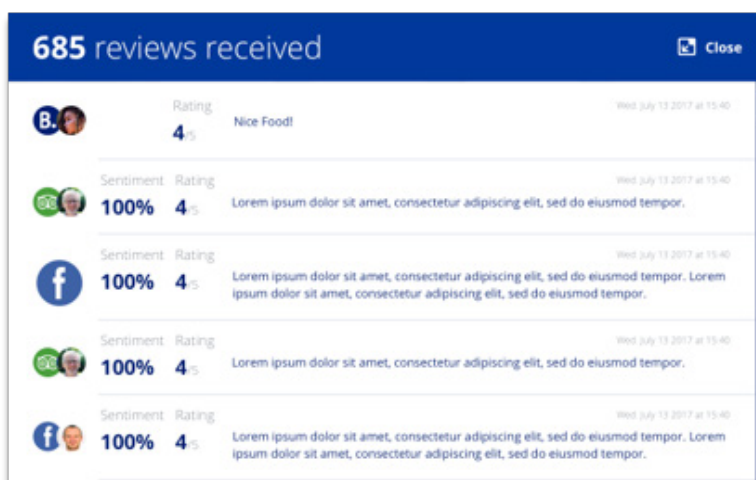
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Here's a snippet of the SO Review platform:

Dashboard



All Platform Reviews



Did you know?



One star increase in rating on review sites leads to a 10% revenue increase.



Consistently responding to online reviews improves your review score by 0.7 points (out of 5) compared to not replying to reviews.

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Did you know?

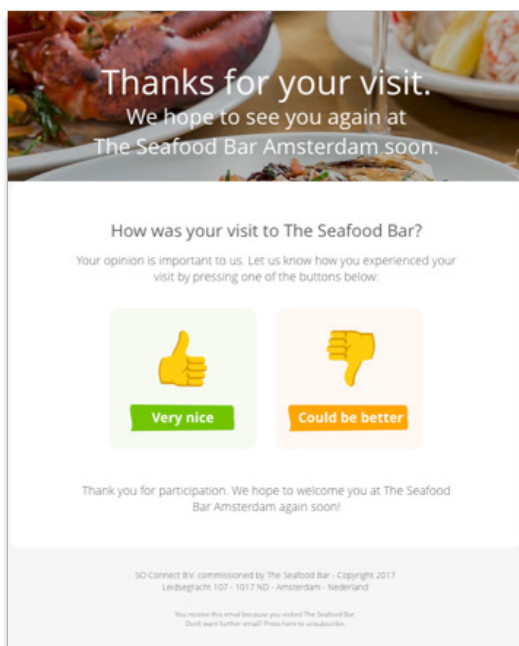
Competition Comparison

Review score per platform			
Platforms	You	Competitor 1	Competitor 2
Facebook	8.5	9.7	2.5
Google	5.6	6.4	4.3
Tripadvisor	7.7	9.3	1.2
Booking	7.9	2.5	2.0
Instagram	-	8.8	1.2



88% of guests read online reviews to determine the quality of a local restaurant.

Automated Review Request



98% of consumers found that TripAdvisor hotel reviews accurately reflect the actual experience.